

**Subject line: Re: can I get your opinion?**

**Email Content:**

Alright, here's the scoop:

I'm working on a brand new ((#PRODUCT/SERVICE/RESOURCE)) called the ((#PRODUCTNAME)).

Its my ((#SHORT BRIEF OF YOUR SERVICE OR PRODUCT))

Can you do two things?

First, read the full details here ((#LINK TO A GOOGLE DOCS WITH ALL PRODUCT DETAILS)) .

Second, fill out this super-quick feedback form ((#LINK TO A GOOGLE SURVEY FORM))

Thanks!

- ((#YOURNAME))

P.S. I'm planning to launch this sometime soon. I'd love for you to tell me how I can make it better.