

**Subject Line: The best way to succeed with ((#TOPIC))**

**Email Content:**

*Hey there*

*Trying to achieve ((#RESULT)) can be hard work. I know, I've been there!*

*It can be overwhelming trying to figure out the best thing to do, and to find a pathway through all the conflicting advice out there.*

*And it can be lonely too!*

*I have been there trying to achieve the ((#RESULT)) too and I wish someone was there to support me.*

*That support can be the difference between success and failure.*

*As can having a proven path to follow, that eliminates the guesswork about what you should (and should NOT) be doing as you work to achieve ((#RESULT)).*

*It's the comprehensive training/resource that makes ((#PRODUCT/SERVICE/COACHING)) such a great resource for anyone looking to ((#RESULT))*

***When you buy ((#PRODUCT/SERVICE/COACHING)), you get access to...***

- *Feature 1 –*
- *Feature 2 –*
- *Feature 3 –*
- *etc*

*Everything I provide in my ((#PRODUCT/SERVICE/COACHING)) is designed to help you ((#BENEFIT/RESULT))*

*And I'd love for you to join us.*

***Click here to find out more ((#LINK))***

*If you have any questions about my ((#PRODUCT/SERVICE/COACHING)), just hit reply and I'll get right back to you.*

*See you on the inside?*

*((#YOUR NAME))*