

Subject Line: Core principles for success with ((topic))

Email Content:

Hey there

Being successful with ((#TOPIC)) isn't about luck.

With the right information and support, anybody can be successful. Provided they follow certain principles that is...

You see there's certain habits that you might have acquired that, without knowing it, are hindering your success.

Now, there's definitely no golden formula or secret sauce for ((#TOPIC/RESULT))! But there are certain principles that will increase your chances of success and stop you relying on good old luck to help you achieve ((#RESULT)).

I've laid those principles out for you here ((#LINK TO BLOGPOST))

Keep these principles in mind and you can be sure you're on good footing for long term success.

Until next time,

((#YOURNAME))

P.S. Want to see how I apply these principles? Then why not get yourself

((#PRODUCT/SERVICE/COACHING))