

This email creation workflow helps you create great newsletter or automation emails.

- What is the goal of this email?
- Write your email content
- Write a 2-3 subject lines
- Add any images you would like to add
- Add a link/links to your blog post, products etc..
- Test your email by sending it to yourself
- Schedule / send email
- Remember to resend to non-openers with a different subject line (optional)